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Netpreneur News Issue 79

(C) 2006 Stuart Reid

*** Issues of NetNews are PACKED with valuable links and information. Take your time, save it to your desktop, print it out... you have two weeks until the next issue! ***

There's no way an marketing ezine like this can get through the sp@m filters no matter how hard I try. Please bookmark the on-line edition, and you can also get a PDF to read/print from the same page. Online Copy --> <http://www.netpreneurnow.com/latest.shtml>

This issue: Audio Tips, Video Books, iPod Movies, Article Marketing, Instant Buzz, Context Ads, Site Wizard, Profit Funnel, List Building, Freebies, PLR Rights, Gmail Invites, Google Video, and much more!

Please note: Netpreneur News is not designed to be a long, boring ezine. We provide quality news, information, downloads and links in easy-to-digest bitesize pieces!

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Hello, and Welcome!

I'm a great believer in "Multiple Sources of Income".

After all, you don't want to go broke if your primary income stream goes bust, do you?

Most of us, marketing online, will make money through a variety of sources anyway. Affiliate Programs, Resell Rights, Advertising, Giveaways, MLMs, to name just a few.

But why not this month try something different? Or perhaps put more work into something that isn't doing much for you?

Don't be afraid of new things even if it will cost you. After all, it's only (usually) a small investment with potentially great rewards...

And getting stuck in a rut can be as devastating as never having started in the first place ;-)

Let's all cheer - Here's To The Untried!

-Stuart Reid, Webmaster, NetpreneurNow.com

Please read the Blog - it is updated far more often than this Newsletter :-)
<http://netpreneurnow.blogspot.com>

If you're reading this on-line and wish to subscribe please visit our main site, at: <http://www.netpreneurnow.com>

Browse the sidebar there and you'll find a lot you perhaps didn't know was available, from a page packed with interviews to quality products you can re-sell to quick guides to get you started.

Don't forget the Bonus page. I've compiled some of the best free sites and products here: <http://www.netpreneurnow.com/bonuses>

Quote: "Success is a science; if you have the conditions, you get the result." - Oscar Wilde.

P.S. I'm having one of my best months online in a long time and it's down to all you, my subscribers. If there's anything you need help with don't be afraid to drop me an e-mail. I may not have time for detailed answers but I'll try to point you in the right direction. Use stuart -at- netpreneurnow.com

If you use a feedreader, you can point it here: <http://feeds.feedburner.com/NetpreneurNewsInternetMarketingBlog>

That link will also show a neat HTML version you can read. All this is free from Feedburner.com - highly recommended for anyone who uses a Blog or provides an RSS feed in any way.

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Instant Buzz is on a "4 Day Push"

Usually, you can only join Instant BUzz via a personal invite, but once or twice a year you can join from an affiliate link directly.

Here's Mine: <http://www.instantbuzz.com/r/?essjayar>

In case you don't know Instant Buzz is a traffic-builder that uses a toolbar, `hyperspace` web-ads and `mailspace` e-mail ads. You can participate in one or all three. They are unobtrusive. There's also a thriving community.

It's one of the most popular traffic builders for Internet Marketers and well written ads can perform very well indeed.

The 4-Day Push may well have ended by the time you read this, so click that link above if you don't have an account!

(If the push has ended you can still get an account, just mail me at stuart -at- netpreneurnow.com with the subject "Ibuzz Invite" and I'll manually send you an invitation.)

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Bob Serling has recorded 15 10-minute interviews with a range of Internet Marketers, and he's put them on his website for you to listen to -- for free!

Simply click here --> <http://www.directmarketinginsider.com/15experts/>

Kick back, and enjoy.

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New Downloads At The Members Site. All Free!

1. Instant Audio Tips 17 Minutes of pure information
2. Newbies Guide To Web Design A quick and straightforward guide to site building.
3. Instant Software Products Louis Allports Video Book on designing and creating Software.
4. Software-Lister Script A fully-features Software list to install on your site.
5. Website Videos 17 Video Books on everything from traffic building to site design.

...and there's more...

All on the "Whats New" pages at: <http://www.memberssite.net/members/latest.shtml>

If you don't have an account, grab one for free from: <http://www.memberssite.net/cgi-bin/locked.cgi>

The Members Site continues to grow and remains free. Use the resource, it's there for you.

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If you haven't downloaded my new Article Writing report you can get it from: <http://www.netpreneurnow.com/submit-article.shtml>

I already had a useful page of places you could submit articles, so I also created a report showing you how to use "Article Marketing" effectively. It is after all one of the best traffic sources you can have, plus it can help establish you as a `Expert`.

I've also uploaded the Article Submitter Pro software which you may find useful. It's available from the above page and/or report.

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I had a good response with the Site Wizard Pro software. This tool lets you create websites just by entering details into a wizard. Select a template, and away you go.

But it's also more than this. For example, it doubles as a powerful JV finder and letter-writer.

In fact the open-ended template system can be tweaked to create any kind of salesletter, HTML page, site, mini-site, etc. But you don't have to mess with that if you only want to build sites. The supplied templates are more than enough, and even include neat features like fly-in subscribe boxes, bookmark now buttons etc.

Site Wizard Pro also has some powerful promotion tools like a Link Page generator for you to manage link swaps.

To see the full list of features please click below. <http://www.netpreneurnow.com/sitewizardpro>

Site Wizard Pro comes with source code rights, private label rights, master resale rights. In short, you can do anything you want with it right down to changing the name and copyrighting it to yourself.

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The all-new "Freebies Guide" was launched this month and now contains a updated directory of freebies, as well as tips on how to market with, download, and make money from them.

You can get the report from: <http://www.netpreneurnow.com/freebies>

I also made a new blog so I could add new Giveaway sites and freebies without having to release endless new editions of the report. The Blog is linked from the Report so you can easily access the latest information.

I also give you full resell/giveaway rights, multiple formats, and a salespage you can use for this report.

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Boost your affiliate income by 300%...

This brand new context-ad system will allow you to specify a keyword, specify an affiliate link, and automatically turn all those keywords on your page into those links!

For example, used in a blog, turn every occurrence of the word "Hosting" into a link to your favourite host.

Best of all this script, to use on your site, is free.

<http://www.netpreneurnow.com/affinc.html>

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What to learn all about Resell Rights and how to profit from them? I've put together a special bundle of books you can read to master this subject. Personally, most of my income now comes from Resell Rights and it's derivatives so it's well worth putting some effort into!

<http://www.netpreneurnow.com/resellrights>

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And ... If you love Resale Rights you'll absolutely adore Private Label Rights!

The benefits are too much to mention here so I've created a special report all about them, and provided access to an awesome bundle of over 30 Private Label packages, including hundreds of Articles.

The short version: Private Label Rights strip all copyright from a product and give you the raw materials. This means you can re-author, re-brand, re-name and re-format these. Or even cut them up, re-arrange them, or whatever. For example, take an e-book with Private Label Rights, (c) it to yourself, and turn it into an e-course.

As I said, awesome!

To read the report and for details on the mega-bundle visit: <http://www.netpreneurnow.com/privatelabelrights.shtml>

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=====[AD]=====

"Listen to 2 TOP Internet Marketing Experts Conduct a 2-Hour NO-HOLDS-BARRED Live Training Session... revealing their PROVEN Secrets of Success ! Learn WHAT REALLY WORKS & WHAT DOESN'T in Internet Marketing... and Get That EXTRA EDGE in your Internet Business RIGHT NOW !.....Plus Get 100% MASTER RESELL RIGHTS as well !"

<http://www.netpreneur-marketing.com>

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The Gmail Invites have proven very popular but unfortunately I've run out :-)

Luckily, a fellow subscriber has come to the rescue.

Beth Ferree has kindly offered to share her Invites with anyone who still needs a Google Mail account.

Please be courteous and polite, and send your requests to: Beth.ferree -at- gmail.com

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I've started an Affiliate Notice list. This won't receive any e-mails from me except for JV offers and Affiliate Offers. So, if you want to make a little money from products I'm promoting or sales I'm offering join below:

<http://www.netpreneurnow.com/affiliatelist.html>

I'll probably use ClickBank for most of the offers or maybe PayDotCom. The offers will likely be time-limited and I'll try to have at least one a month. All you need to do is promote your link with the e-mail provided.

Nothing concrete is decided yet, but if you are interested please join at the URL above.

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My second biggest promotion this month after the "Site Wizard Pro" package was Wes Blaylock's "Profit Funnel".

This started at \$5 and crept up slowly at a few cents every twenty minutes.

The product itself is highly relevant - a way to build a large opt-in database.

But the fact it had 100% commissions was probably the clincher :-)

You still visit the site here: <http://www.netpreneurnow.com/pfunnel.html>

It's now topped out at \$17 but still well worthwhile the purchase price.

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Free List Building Videos

As I've always said there's all the training and information you need to build a list, generate traffic, earn commissions etc right here on the Web.

Here's another I came across recently in the ever-popular video format...

<https://paydotcom.com/r/2301/netnews/185535/>

(You can also earn commissions from promoting this)

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Here's a couple of free Marketing Courses you can receive via e-mail:

1. 58 Part Marketing Course

<https://paydotcom.com/r/5684/netnews/233375/>

2. Cody Moyas 120 Part Marketing Course <http://www.netpreneurnow.com/internet-marketing-course.html>

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Jimmy Browns new Membership Site costs just \$10 to join.

<http://www.netpreneurnow.com/listandtraffic.html>

Discover exactly how to build your e-mail lists and generate traffic, from one of the masters.

Watch his free video here: <http://netpreneurnow.com/special.html>

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Get a free copy of "The Reese Report" , including a video, here --> <http://www.reesereport.com/netnews>

This is John Reese's premium newsletter, and as you'd expect it contains many hidden gems. Download and read before it's taken down.

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Watch the first ever "System" Seminar at Google Video!

<http://video.google.com/videoplay?docid=-5046297730700144952&q=ken+mccarthy&pl=true>

This is over 1hr in length and it's a classic. You even get to see Marc Andreessen (of Netscape) and you'll view the Internet Marketing world circa 1994.

This Seminar by Ken McCarthy was one of the first devoted to the emerging Internet Marketing world. Highly Recommended.

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You may have seen many, many e-mails about Cody Moya's Ipod Movies site.

I've also received e-mails from Joe Cooper, Josh Anderson, Simon Hodgkinson and others stating that the site is a waste of money and that you can get free, ready-formated iPod Public Domain movies from other sites.

I don't know what the score is here - and it's unusual to see this kind of `guru bashing`. I don't promote IpodMoviesGold, but I hear the site also gives you sales material, webpages and the like to help with selling the Ipod Movies.

Many sites offer public domain products that you can find for free on the net and I haven't seen

these kinds of e-mails before. For example, Project Gutenberg (a massive public domain text site) contains plenty of data you can use, but it hasn't stopped people joining "The Lost Files" or similar.

In my opinion if you want the Ipod Movies for your own use, use the free site. If you want to re-sell, try Cody's. There are hundreds of situations everyday where I see products for sale that you could find for free (or at least the information for free) - but the art of marketing and copywriting is providing these to consumers as a time-saver or as a package. This has always been true. After all you don't have to ever buy an ebook at all, since the info is likely to be online or in a library, but you are paying to save yourself the effort.

Cody's Site is at <http://www.ipodmoviesgold.com> (not an affiliate link). I think Cody is brave to take on a new niche like this, untapped by anyone else.

Or use the free <http://www.publicdomaintorrents.com>

It's your choice!

(I see he's now launching PSPMoviesGold... a step too far?)

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Don't forget we have a deal with Jeremy Gislason to give you a free full years Silver Membership to "Surefire Wealth", worth \$147!

Just click the special link below to sign up. Surefire Wealth is packed with products you can re-sell or use.

<http://www.surefirewealth.com/rep/essjayar>

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InfoGoRound recently added a whopping 700 PLR articles to the system. This is THE best Private Label site on the 'net, and it's been around longer than most of the others.

Succeeding with Private Label products is all down to how you use them. With the automatic "Ezine Builder" and "Site Builder" you can have e-mails and content-pages created for you on the fly! Put them on the web with ad-sense ads or send them as e-mails with affiliate/product links and you're halfway there.

And don't forget by submitting your own articles for Private Label use you can get free membership. Click below for more details.

`adventures`.

<http://www.hotbizz.com>

A Video Blog devoted to Internet Marketing. It's where I found the "System Seminar" video linked in this ezine, and there's lots of interesting reports you can view.

http://www.useit.com/alertbox/reading_pattern.html

A cool report on the Reading Patterns people use when they view a website.

<http://www.articlemarketer.com/write.php>

Lots of advice on Article Writing and Submitting.

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= Recommended Services cut-out-and-keep =
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Netpreneur Now Members - <http://www.memberssite.net>

Join at: <http://www.memberssite.net/cgi-bin/locked.cgi>

Netpreneur Now Links- (some lead to sub-pages)

Bonuses ==> <http://www.netpreneurnow.com/bonuses>

Daily Blog --> <http://netpreneurnow.blogspot.com>

Top Programs --> <http://www.netpreneurnow.com/1prog.shtml>

NewsFeeds --> <http://www.netpreneurnow.com/news.php>

Past Issues --> <http://www.netpreneurnow.com/latest.shtml>

Online Store --> <http://www.netpreneurnow.com/shop.shtml>

Top Programs --> <http://www.netpreneurnow.com/1prog.shtml>

My Articles --> <http://www.netpreneurnow.com/mini.shtml>

Site Tour --> <http://www.netpreneurnow.com/tour.shtml>

FREE Audios --> <http://www.executiveaudioinstitute.com/reid>

Traffic Tips --> <http://www.netpreneurnow.com/2traffic.shtml>

Buy Traffic --> <http://www.netpreneurnow.com/traffic>
Fr'ee Hits --> <http://www.netpreneurnow.com/freetraffic>
AutoSurf --> <http://www.buttonswap.com/auto2>
Hits Exchange -> <http://www.exitlove.com>
Banner Exch. --> <http://www.buttonswap.com>
Submit Articles <http://www.netpreneurnow.com/submit-article.shtml>
AdSense HowTo -> <http://www.netpreneurnow.com/adsensesites.shtml>

Hosting --> <http://www.netpreneurnow.com/hosting.shtml>
Links --> <http://www.netpreneurnow.com/links>
Advertising --> <http://www.netpreneurnow.com/advertising.shtml>
Resell Rights -> <http://www.ProductPacks.com>
ToolBar --> <http://www.netpreneurnow.com/setup.exe>
Newbie Guide --> <http://www.netpreneurnow.com/quick.exe>
Newbie Article > <http://www.netpreneurnow.com/newbies.shtml>
"No Bull" Guide <http://www.netpreneurnow.com/howtomakemoney.shtml>
Ultimate eBay -> <http://www.productpacks.com/ebay>
Forums List --> <http://www.netpreneurnow.com/boards.shtml>
Interviews --> <http://www.netpreneurnow.com/interviews.shtml>
"Moans" --> <http://www.netpreneurnow.com/moans.shtml>

Internet Marketing Articles Directory ->
<http://www.netpreneurnow.com/internet-marketing-articles>

Internet Marketing Store -->
<http://www.netpreneurnow.com/shop.shtml>

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Fr'ee eMail:
<http://www.fastmail.fm> - Fast, Powerful, Big Inbox!
<http://www.mailpuppy.com> - Quick and Cute
<http://gmail.google.com> - Ask me for an Invite

If you want to contact me for any reason or to suggest anything for the site, the ezine, or perhaps arrange ad-swaps or product reviews use this address: <mailto:webmaster@netpreneurnow.com>

Alternatively, and only for *URGENT* e-mails, use: stuart at netpreneurnow.com

